

PUT THE SPOTLIGHT ON YOUR BUSINESS



2011-2012 season sponsored by

Mailey Rogers Group

PERSONAL WEALTH MANAGEMENT

QUALITY OF PLACE QUALITY OF LIFE

Kay Meek Centre is West Vancouver's premiere live arts venue, presenting music, theatre, dance, visual art, and film.

Put the Spotlight on your business with KMC, and let your business shine!

Through advertising, companies deliver their message to thousands of people and support exceptional arts programming in our community.

This is your exclusive opportunity to place your business alongside some of the world's most renowned performers, and into the hands of our discerning audiences.

The 2011 - 2012 season promises over 20 unique world class performances consisting of the Vancouver Recital Society, Early Music Vancouver, and The Arts Club Theatre Company, along with one-of-a-kind performance such as Ron Sexsmith, Judy Collins, and the Nylons.

I look forward to working with you and showcasing your business.



Gail Johnson
Development Manager,
Corporate Relations

PUT THE SPOTLIGHT ON YOUR BUSINESS

Five easy steps to book your advertising

Step 1 Choose the events that excite you the most

Step 2 Choose the size of your advertising

Step 3 Choose the colour presentation

Step 4 Reward yourself with a discount

Step 5 Get in Touch



**Get started.
Turn the page.**

Step 1: Choose the events that excite you the most:

**VANCOUVER
RECITAL
SOCIETY**



**Movies
at the Meek**

		September	October	November	December	January	February	March	May
The Vancouver Recital Society Next Generation Series									
Dedicated to presenting internationally acclaimed artists, both emerging and established, the Vancouver Recital Society has built a reputation around the world for innovation and excellence in programming.									
<input type="checkbox"/>	Maxim Rysanov, viola		16						
<input type="checkbox"/>	Rodion Pogosso, baritone						26		
<input type="checkbox"/>	Andreas Brantelid, cello							25	
Arts Club Theatre Company at Kay Meek Centre									
Vancouver's Favourite Theatre Company									
<input type="checkbox"/>	Buddy: The Buddy Holly Story		3 & 4						
<input type="checkbox"/>	Don Quixote: An Epic Comedy of Love and Delusion						6 & 7		
<input type="checkbox"/>	Circle Mirror Transformation: A Comedy of Secrets							5	
Early Music Vancouver at Kay Meek Centre									
Early Music Vancouver is devoted to the performance and study of music from the Middle Ages through the late Romantic era, using appropriate instruments & performance practices.									
<input type="checkbox"/>	Mozart & Beethoven Quintets for Fortepiano & winds		2						
<input type="checkbox"/>	Mozart String Quintets					8			
<input type="checkbox"/>	Haydn Trios & Divertimentos					29			
<input type="checkbox"/>	Alexander Weimann performs Alessandro Scarlatti							18	
Musically Speaking									
Perfect afternoons of music, talk, tea and treats with your host Clyde Mitchell.									
<input type="checkbox"/>	Sara Davis Buechner		28						
<input type="checkbox"/>	BC Boys Choir			25					
<input type="checkbox"/>	An Afternoon at the Opera with Pentaedre					20			
<input type="checkbox"/>	Ballet Jürgen						13		
<input type="checkbox"/>	Bergmann Piano Duo							30	
The World At Our Doorstep									
<input type="checkbox"/>	John Hammond: Blues Legend		11						
<input type="checkbox"/>	Juan Martin Flamenco Guitar			4					
<input type="checkbox"/>	An Evening with Judy Collins			19					
<input type="checkbox"/>	The Nylons Christmas Show				9				
<input type="checkbox"/>	African Guitar Summit					25			
<input type="checkbox"/>	The Celtic Tenors							28	
<input type="checkbox"/>	Ron Sexsmith								15
Movies at the Meek									
<input type="checkbox"/>	Fall Season	27	12 & 25	8, 15 & 29					
<input type="checkbox"/>	Winter Season						6 films. Dates TBA		
Flat Screen Lobby Display									
<input type="checkbox"/>	High traffic area in the man lobby, your ad will be seen before, during intermission and after the event.								

Step 2

Choose your ad space.

PRINT ADVERTISING

- Full page **inside cover** \$250
- Full page **inside pages** \$200
- Half page **inside pages** \$150
- Quarter page **inside pages** \$100

MOVIES AT THE MEEK

Ads are shown on a 16' x 12' screen

- Fall season film pre-screening: \$300
- Winter season film pre-screening: \$300

FLAT SCREEN LOBBY DISPLAY

- For \$250 per month, your ad will appear once every four minutes for 15 seconds

Step 3

Choose your colour presentation

- Black and white
- Full colour: Full page ad: an additional charge of \$150 applies
- Full colour: Half Page or Quarter Page: an additional charge of \$100 applies

Note: ad space is booked on a first-come, first-served basis; prices per printed program

Step 4

Reward yourself with a discount

- Book 3 to 5 ads and save 20%*
- Book 6 to 10 ads and save 25%, plus receive complimentary graphic design services (one hour)
- Book all events and save 35%, plus receive complimentary graphic design services (three hours)

* graphic design available at reasonable costs.

Step 5

Get in touch

Contact Name: _____

Business Name : _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

For more information please contact Gail Johnson at 604-921-9544 or gail@kaymeekcentre.com. 1700 Mathers Ave. West Vancouver, BC V7V 2G7

Program Advertising Artwork Specifications

IF YOU ARE SUPPLYING FINISHED AD ARTWORK

Ads should conform exactly to the sizes listed below.
E-mail your ad artwork to gail@kaymeekcentre.com.

Preferred format, high resolution **Adobe Acrobat PDF**.

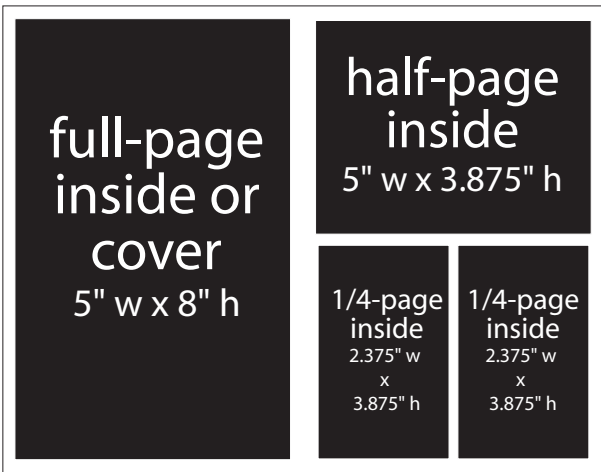
PDF files should have all fonts embedded or converted to outlines

Other accepted formats include:

- Adobe InDesign
- Illustrator EPS or AI files should have fonts converted to outlines.
- Photoshop files should be JPEG, TIFF, Photoshop PDF or EPS.
Resolution of 300 dpi. Please size images proportionate to published size.

We reserve the right to replace incompatible fonts.

AD SIZES



IF WE ARE DESIGNING THE AD FOR YOU

- Supply the text copy for the ad, preferably by e-mail (gail@kaymeekcentre.com).
You may also fax the text to (604-913-3624)
- Don't forget to include contact information in your ad
- E-mail any photos, logos, illustrations that you want in the ad.
- **NOTE: photos and JPEG logos taken from websites are not suitable for print reproduction unless they are about 4 times larger on the web than you want them to print in your ad.**
- Digital photos and scans should be high-resolution (300 dpi)
- Acceptable formats for photos, illustrations, logos are JPEG, TIFF, and PDF.
- Line art (e.g. your logo) is ideally supplied as an EPS file.

Questions? Please contact Gail at T. 604-921-9544 or gail@kaymeekcentre.com.

*We applaud these business partners
who invest in Kay Meek Centre and
recognize the value of cultural excellence
in West Vancouver.*

Advertisers 10–11 Pacific Arbour Retirement Communities
British Pacific Properties
Fraiche & Crave Restaurants
West Vancouver Optometry Clinic
Dundarave Fish Market

2011 / 2012 Kay Meek Centre Sponsors

Season Sponsor

The Mailey Rogers Group, ScotiaMcLeod

Presenting Partner, Youth Initiatives

Kathy Sager, CIBC Wood Gundy

Mark Sager, Sager LLP Legal Advisors

SERIES SPONSORS

Musically Speaking

Pacific Arbour Retirement Communities

Kay Meek Centre Offstage

Pacific Arbour Retirement Communities

Vancouver Recital Society at Kay Meek Centre

Amica at West Vancouver

Early Music Vancouver at Kay Meek Centre

HomeCare West

Movies at the Meek

Park Royal and HomeCare West

PERFORMANCE SPONSORS

Juan Martin

Dr. Arjang Nowtash

The Nylons

British Pacific Properties

John Hammond

Prudential Sussex Realty, John Jennings

The Celtic Tenors

Prudential Sussex Realty, Patrick O'Donnell

Kay Meek Centre also acknowledges the special support of

The Beedie Family

District of West Vancouver

West Vancouver School District

BC Arts Council

Department of Canadian Heritage